



PRESS RELEASE

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FUTURE INDUSTRY ALLIANCE: LACROIX ELECTRONICS PROJECT WINS

“SHOWCASE OF FUTURE INDUSTRY” LABEL

The Future Industry Alliance, chaired by Philippe Darmayan, has awarded the “Showcase of Future Industry” label to the LACROIX Electronics site based at Saint-Pierre-Montlimart in Maine-et-Loire, France, within the framework of the industrial modernisation plan initiated by the French government.

The state has granted LACROIX Electronics this label – a remarkable and rarely bestowed honour – in recognition of its provision of an innovative offer with strong service content, thereby meeting the key corporate requirements of acceleration of innovation cycles, competitiveness and employability.

An example of ambitious and promising modernisation, and a symbol of French industrial renewal

The project conceived for the Saint-Pierre-Montlimart industrial site represents a genuine technological and entrepreneurial leap forward. As an effective driver of acceleration and investment, it harnesses automation and digitisation of the means of production and processes, while also supporting its employees in this innovative process.

Naturally, the interaction between the site and its environment has been taken into consideration. The project also provides for the opening up of its management information systems and expert tools to customers and suppliers. All these approaches and strategies have made LACROIX Electronics emblematic of the renewal of French industry, as a modern, digital, collaborative company.

The future for LACROIX Electronics involves the consolidation of its digital inter-connectivity at all levels with its suppliers and customers, in order to contribute to the transformation of our industry

LACROIX Electronics is a renowned industrial partner, a benchmark company which designs and produces electronic functions for industrial players in the home automation, health, automotive, civil avionics and defence sectors. Since LACROIX Electronics does not have its own products, its role has always been one of creating solutions to support the design and implementation of electronic functions and connected objects for its customers in the industrial sector.

With the emergence of French Tech, mainly involving products which are complex, diverse and produced in small batches, the processing model deployed by LACROIX Electronics has helped to strengthen the competitiveness of the entire French Tech value chain.

Today, the company provides an ideal solution to the development and production requirements of a modern enterprise. On its industrial site it is able to draw on the essential qualities of flexibility, reliability, fluidity, rapidity, competitiveness and innovation required to ensure optimal customer satisfaction.

The modernisation of LACROIX Electronics: an ideal example and a key actor in the Future Industry plan

Indeed, the attainment by LACROIX Electronics of the “Showcase of Future Industry” label underlines this very capacity to anticipate the future while also anchoring its development in firm foundations. Through automation of collaborative workstations, new optical reading tools, automation of component counting by X-ray, and digital tools for logistic simulation or project cooperation, LACROIX Electronics is able to rise to competitive challenges while also meeting the needs of its customers. It is worth remembering that it is the first company in its area of activity to have been awarded this label, providing it with a differentiating asset recognised in particular by industrial developers in France and Europe with a keen interest in digital, transparent and collaborative methods.

About LACROIX Electronics and the LACROIX Group

LACROIX Electronics ranks among the top ten European providers of Electronics Manufacturing Services (EMS), and specialises in electronic sub-contracting in the industrial, home automation, health, automotive, civil avionics and defence sectors. With more than 3220 employees, LACROIX Electronics achieved a turnover of €280M (+21.7%) in 2015.

With four factories and a design office, LACROIX Electronics offers global industrial solutions, from design to serial production of electronic assemblies and sub-assemblies.

Boosting expertise in manufacturing small batches with high added value for the industrial, aeronautical and medical sectors, the Saint-Pierre-Montlimart site generates a turnover of €60M and employs 450 staff.

LACROIX Electronics is a subsidiary of the LACROIX Group, which attained a turnover of €400M in 2015 and employs some 4000 experts, engineers, technicians and operators across five countries in Europe and Africa.

The LACROIX Group deals in technologies which connect people, machinery and systems in fields such as energy, roads and water. The LACROIX Group exemplifies and brings substance to the concepts of Smart Environment, Smart Industries and Smart Mobility.

About the Future Industry Alliance

The Future Industry Alliance is a French non-profit organisation which pools and mobilises the skills and energies of professional bodies, scientific and academic stakeholders, companies and regional authorities, with the goal, in particular, of implementing the Future Industry plan. It organises and coordinates, at national level, the initiatives, projects and work intended to modernise and transform French industry, notably through digitalisation. For this purpose, it is supported by dedicated working groups. Its activity is relayed by regional platforms, supported by networks of Alliance members and local authorities assisting SMEs and mid-market companies at the coalface.

The Future Industry Alliance has 23 members: the French Mechanical Engineering Association (AFM), the French Association of Competitiveness Clusters (AFPC), ‘Arts & Métiers’ ParisTech Engineering School, CCI France, the CEA

(Commission for Atomic and Alternative Energy), the Circle of Industry, the CESI (Centre for Advanced Industrial Studies), the CETIM (Technical Centre for Mechanical Industries), the FIEEC (Federation of Electric, Electronic and Communication Industries), the FIM (Federation of Mechanical Industries), the Plastic Processing Federation, Gimélec (Industrial Grouping for Electrical Equipment, Monitoring & Control Systems and Related Services), the Mines & Telecom Institute, the Welding Institute, the EMC2 competitiveness cluster, the PFA (Automotive Platform), the SYMOP (Syndicate of Production Machinery & Technology), Syntec Numérique (Trade Association of Publishers and Companies in Technological Consulting), TECHINFRA (French Association of Publishers of Software and Internet Solutions), the UIC (Union of Chemical Industries) and the UIMM (Union of Metal Industries and Activities), the UIMM PACA (PACA Union of Metal Industries and Activities) and the UNIFA (French National Union of Furniture Industries).

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