

### LACROIX Electronics, “Preferred Supplier” for Bosch Group

**On July 12<sup>th</sup> 2016 in their German headquarter, Bosch Group awarded LACROIX Electronics the status of Preferred Supplier. This award recognized partnership helping to sustain competitive edge in the long term.**

Since 2000, LACROIX Electronics supplies electronic boards to over 15 Bosch sites in 12 countries worldwide from automotive applications to home and building automation and home appliance modules.

As “Preferred Supplier” in the Bosch portfolio, LACROIX Electronics will be the first to be involved in the Bosch strategic and development projects, enhancing ability to plan ahead. To evaluate all suppliers, Bosch purchasing team applies several criteria: technological competence, product and logistics quality, entrepreneurial potential, price-performance ratio and production concept. LACROIX Electronics, armed with its innovative solutions & management of the quality, has been selected in the EMS category.

Pascal Rapharin, VP Program Management at LACROIX Electronics said “We are very proud of this recognition which highlight the performance of the industrial organization of LACROIX Electronics, the effectiveness of its project management and the commitment of its teams in serving Bosch and its subsidiaries. Our relationship of trust enabled many projects to be carried out and opens up prospects for collaboration. For that, we shall continue our collaborative work and always target operational excellence and customer orientation needs”.



From left to right, Mr Gertkemper (Key Account Manager Lacroix Electronics), Mr Hollermeier (Group Leader Purchasing Electronics BSH), Mr Rapharin (VP Sales Lacroix Electronics), Mr Lang (Lead Buyer Thermotechnology), Mr Boeker (Group Leader Purchasing Electronics Thermotechnology), Mr Stein (Director Purchasing Electromechanics Mobility), Mr Caron (Deputy Director Program Management Lacroix Electronics), Mr Bauer (Senior Manager Purchasing Electromechanics Mobility), Mr Lam (Lead Buyer Mobility), Ms. Rädle (Dual student Purchasing Electromechanics Mobility)

## About Bosch Group

The Bosch Group is a leading global supplier of technology and services. It employs roughly 375,000 associates worldwide (as of December 31, 2015). The company generated sales of 70.6 billion euros in 2015. Its operations are divided into four business sectors: Mobility Solutions, Industrial Technology, Consumer Goods, and Energy and Building Technology. The Bosch Group comprises Robert Bosch GmbH and its roughly 440 subsidiaries and regional companies in some 60 countries. Including sales and service partners, Bosch's global manufacturing and sales network covers some 150 countries. The basis for the company's future growth is its innovative strength. At roughly 118 locations across the globe, Bosch employs 55,800 associates in research and development. The Bosch Group's strategic objective is to deliver innovations for a connected life. Bosch improves quality of life worldwide with products and services that are innovative and spark enthusiasm. In short, Bosch creates technology that is "Invented for life." [www.bosch.com](http://www.bosch.com)

## About LACROIX Electronics and the LACROIX Group

Ranked among the European TOP 10 Electronics Manufacturing Services, LACROIX Electronics specialises in electronics subcontracting for the industrial, home automation, health, automobile, civil avionics and defence sectors. LACROIX Electronics has a staff of more than 3,220 and in 2015 achieved a turnover of 280 million Euros (+21.7%) including intra-group sales.

LACROIX Electronics, with its 4 factories and design office, offers global industrial solutions from design to mass production of electronic assemblies and sub-assemblies.

LACROIX Electronics is a business of the LACROIX Group, a technological equipment manufacturer which generated €400M revenue in 2015 and employs 4,000 people.

By designing and manufacturing connected and innovative equipment and technologies, the LACROIX Group enables its customers to make the world smarter and sustainable, and to gain more insight into electronic innovation as well as data, people, water and energy flows.

For more information visit the websites: [www.lacroix-electronics.com](http://www.lacroix-electronics.com) and [www.lacroix-group.com](http://www.lacroix-group.com)



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