

PRESS RELEASE

Industry 4.0 and connected objects: suppliers of LACROIX ELECTRONICS are involved in the future!



On 22nd March LACROIX Electronics organised a Supplier Day. Nearly 200 persons met in Nantes for the presentation of the company's strategic policies.

The LACROIX Electronics purchasing team highlighted its expectations and objectives evoking the main principles of the LACROIX 2020 Supplier Plan.

LACROIX Electronics is ranked 9th amongst European EMS. During this information-rich day it demonstrated its new purchasing power and its intention to continue its growth.

At the centre of the LACROIX Electronics AMBITION 2020 plan the development policies cited were the market for industrial connected objects and Industry 4.0. The complete LACROIX Electronics offer starts with the design and development of electronics products and finishes with the after-sales service for the finished product. It is also a priority axis for company development. Stéphane Klajzyngier, Managing Director of LACROIX Electronics stressed the major role of suppliers in this move towards the future.

To sustain this growth the LACROIX Group subsidiary stressed the importance of sustainable partnerships between suppliers and LACROIX Electronics. As Dominique Chanteau, Purchasing Director, explained, "Amongst the qualities we look for in our partners, the 5 following pillars are essential: Flexibility, Reliability, Speed, Competitiveness and Capacity for innovation. Of course, what we require of our suppliers reflects the promises we make to our customers."

Dominique Chanteau closed this event by awarding 5 distinctions to the most efficient suppliers in the following categories:

- Innovation and growth
- Full cost competitiveness
- Operational excellence
- Flexibility
- Partnership

About LACROIX Electronics and the LACROIX Group

LACROIX Electronics, ranked amongst the TOP 10 European EMS (Electronics Manufacturing Services), specialises in electronics subcontracting for the industrial, home & building automation, healthcare, automotive, civil avionics and defense sectors. LACROIX Electronics has a staff of more than 3220 and in 2015 achieved a turnover of 280 million Euros (+21.7%) including intra-group sales.

LACROIX Electronics, with its 4 production sites and 5 design offices, offers novel global industrial solutions from design in the design office to series production of electronic assemblies and sub-assemblies.

LACROIX Electronics is a LACROIX Group business which also specialises in flow management and intelligent roads. It is a listed group with a majority family shareholding. It achieves €400 million in turnover.

For more information visit the websites: www.lacroix-electronics.com and www.lacroix-group.com



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