



LACROIX Electronics Joins STMicroelectronics Partner Program to Accelerate Customer Time-to-Market

Nuremberg, February 28th, 2018

Specialized in the design and production of embedded systems and industrial connected things, LACROIX Electronics integrates the semiconductor technologies developed by ST into electronic assemblies. This relationship guarantees that companies wishing to manufacture embedded and IoT devices get an optimized implementation of technologies developed by ST.

“In an increasingly connected world, market demands are driving our customers to look for innovative solutions to create new development opportunities.” explains Stéphane Klajzyngier, Managing Director of LACROIX Electronics. *“Our collaboration with ST confirms our commitment to rely on trusted partners to build tailor-made IoT solutions ideally fitted with the needs of our customers in the smart world.”*

Indeed, ST and LACROIX Electronics share a common vision of the smart world addressing smart things, smart home & city, smart industry and smart driving.

Currently exhibiting at Embedded World, ST presents industrial IoT devices based on their innovative technologies, co-created and manufactured by LACROIX Electronics.

“LACROIX Electronics and ST are taking the next step in a strong multi-year collaboration in order to expand the universe of valuable resources available to customer design teams with access to additional skills and resources to aid development and shorten time-to-market for new products,” says Thierry Tingaud, CEO of STMicroelectronics France. *“By selecting, qualifying, and certifying our program partners, we are taking yet another major step in helping customers accelerate design and development, and ship to market the most robust and efficient products and services.”*

About LACROIX Electronics and the LACROIX Group

Ranked amongst the top 10 European EMS (Electronics Manufacturing Services) companies, LACROIX Electronics specializes in electronics subcontracting for the industrial, home and building automation, healthcare, automotive, civil avionics and defense sectors. LACROIX Electronics has a staff of more than 3,250 and in 2017 achieved revenues of 317 million Euros including intra-group sales.

LACROIX Electronics, with its 4 plants and design center, offers all-inclusive industrial solutions from design through mass production of electronic assemblies and sub-assemblies in Europe and North Africa. Its recent alliance with Firstronic LLC also enables LACROIX Electronics to support its customers in North America.

LACROIX Electronics is a LACROIX Group business, a technology equipment manufacturer that achieved revenues of €441 million in 2017 and has 4,000 employees.

Through its design and industrial-scale manufacture of innovative connected equipment and technology, the LACROIX Group enables its clients to make the world smarter and responsible and to better understand electronics innovation, data flows, people, water and energy.

For more information visit the website: www.lacroix-electronics.fr and www.lacroix-group.com



Follow us on: [@LACROIX_Elec](https://twitter.com/LACROIX_Elec)



For more information please contact:

LACROIX Electronics

Estelle Debray

Tel.: +33(0)2 41 75 37 86